



Erasmus+



## **ESSENCE International Conference**

### **Blended Learning Crossing Borders**

*Creating an Online Platform for a Joint  
International Course*

**Esther van der Stappen, PhD**  
[esther.vanderstappen@hu.nl](mailto:esther.vanderstappen@hu.nl)



# Joint Course on Smart Sustainable Cities



# Blended Learning

## Online



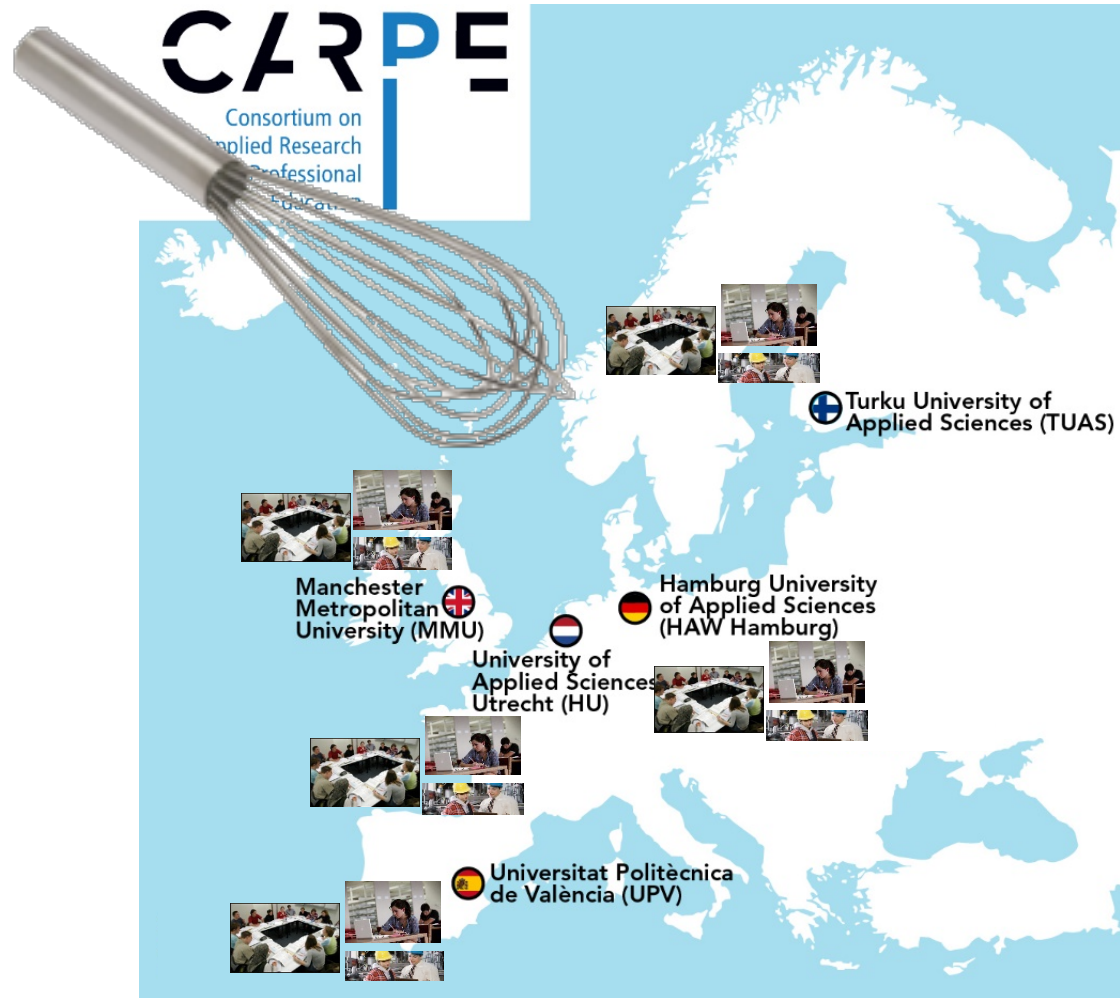
## Face to face



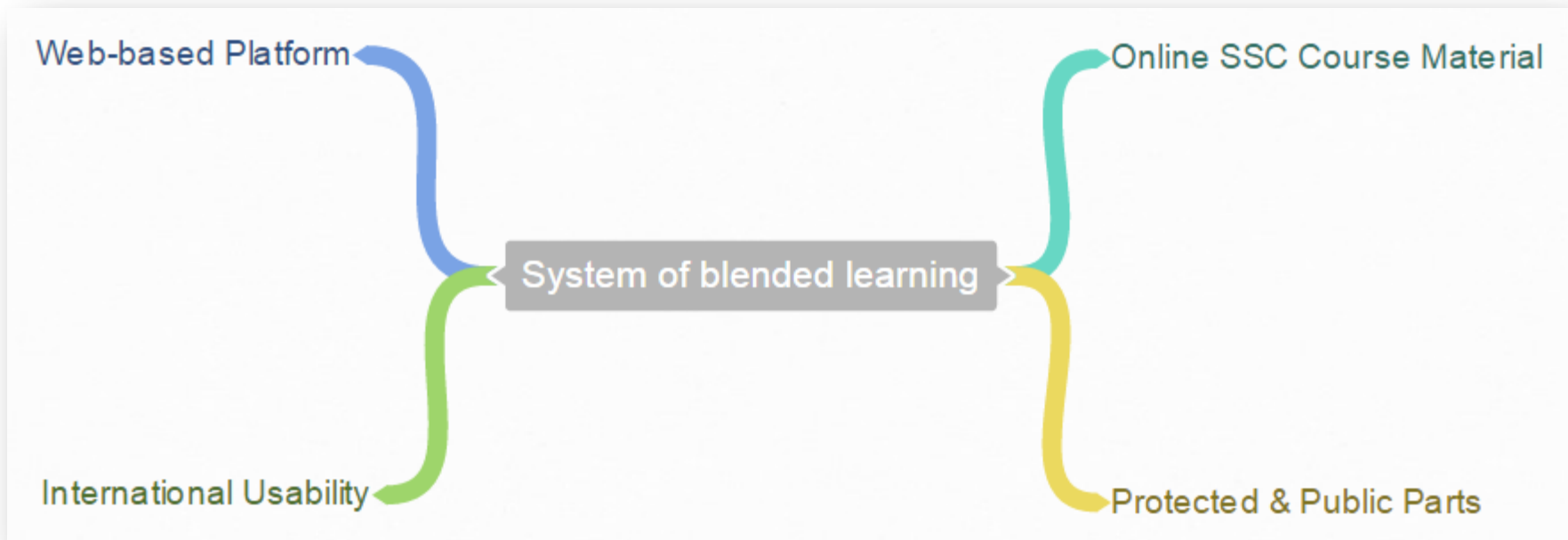
## Workplace



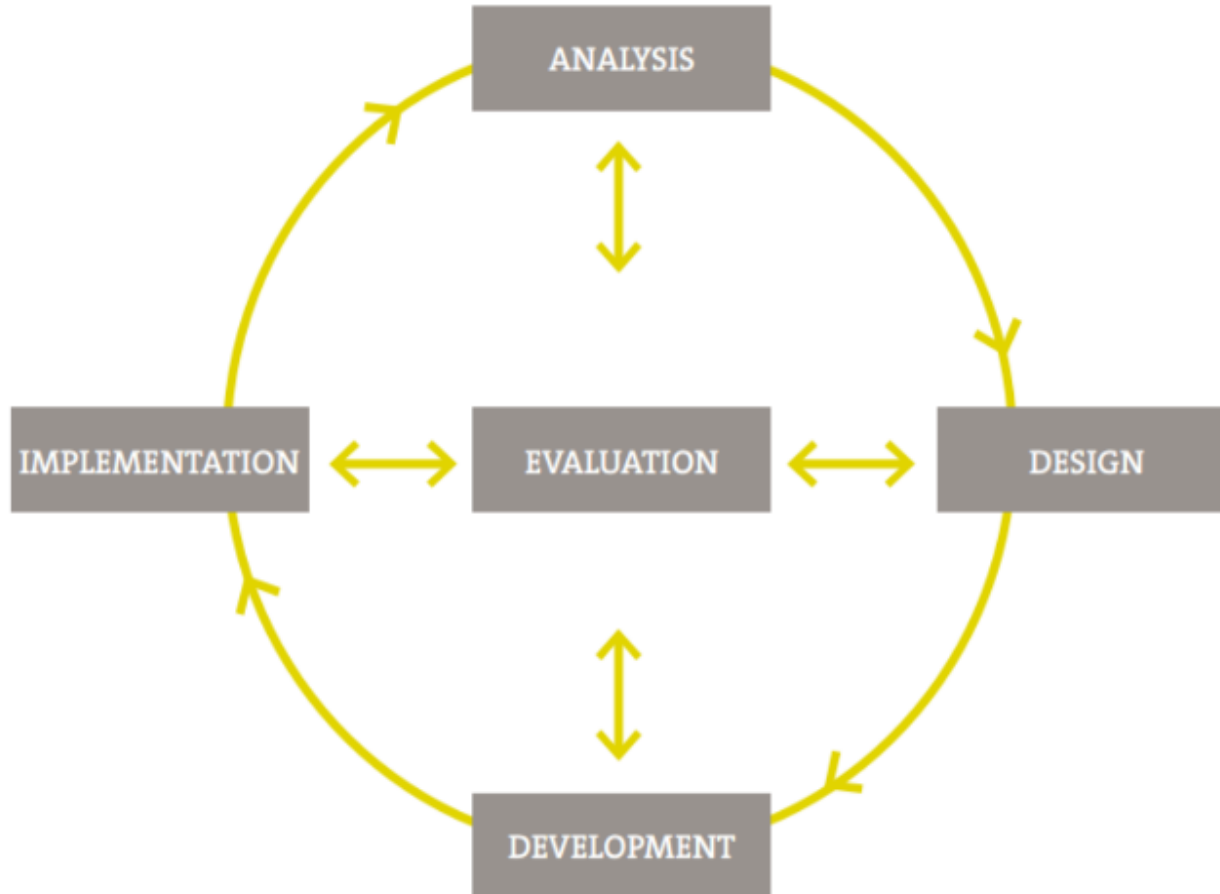
# International Blended Learning



# Goal Essence Infrastructure



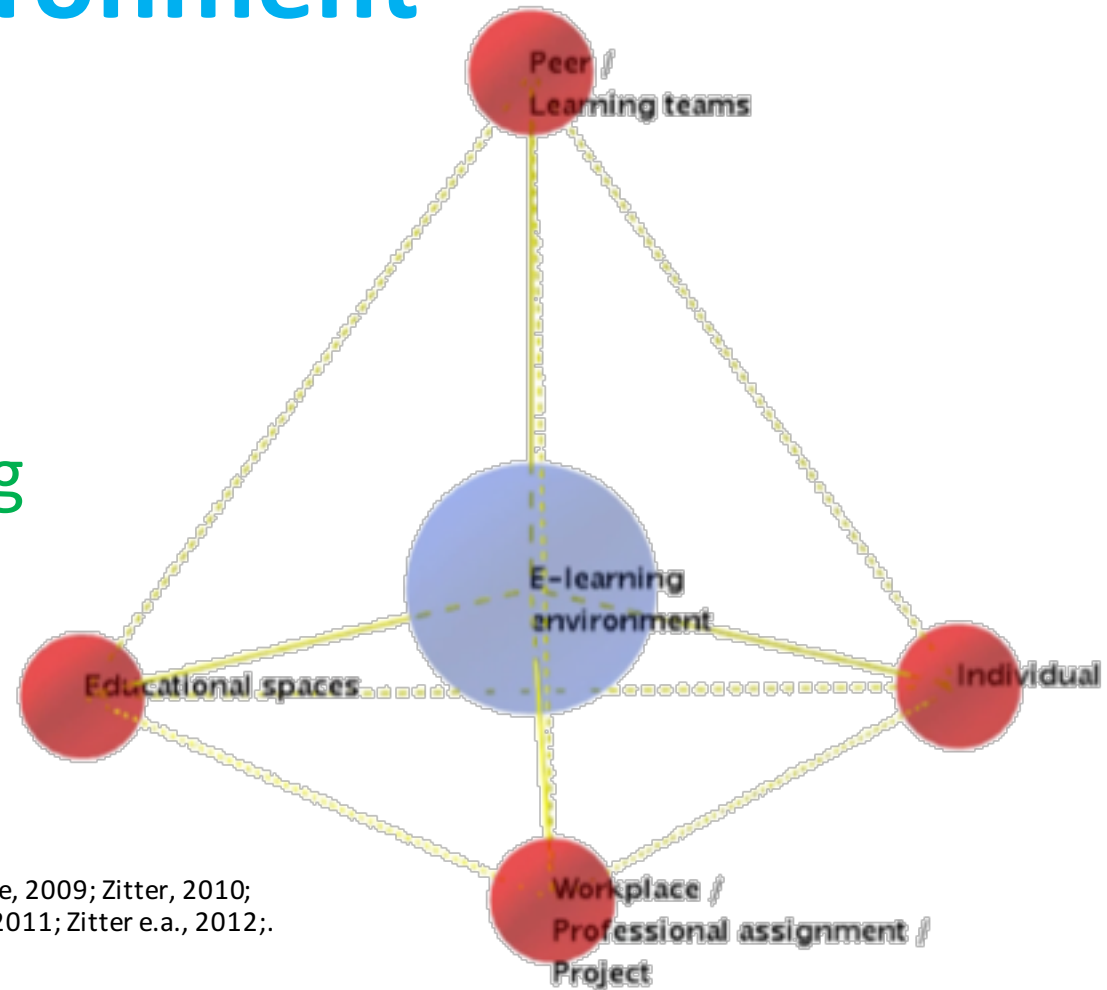
# Model Design Cycle



(Thijs & Van den Akker, 2009)

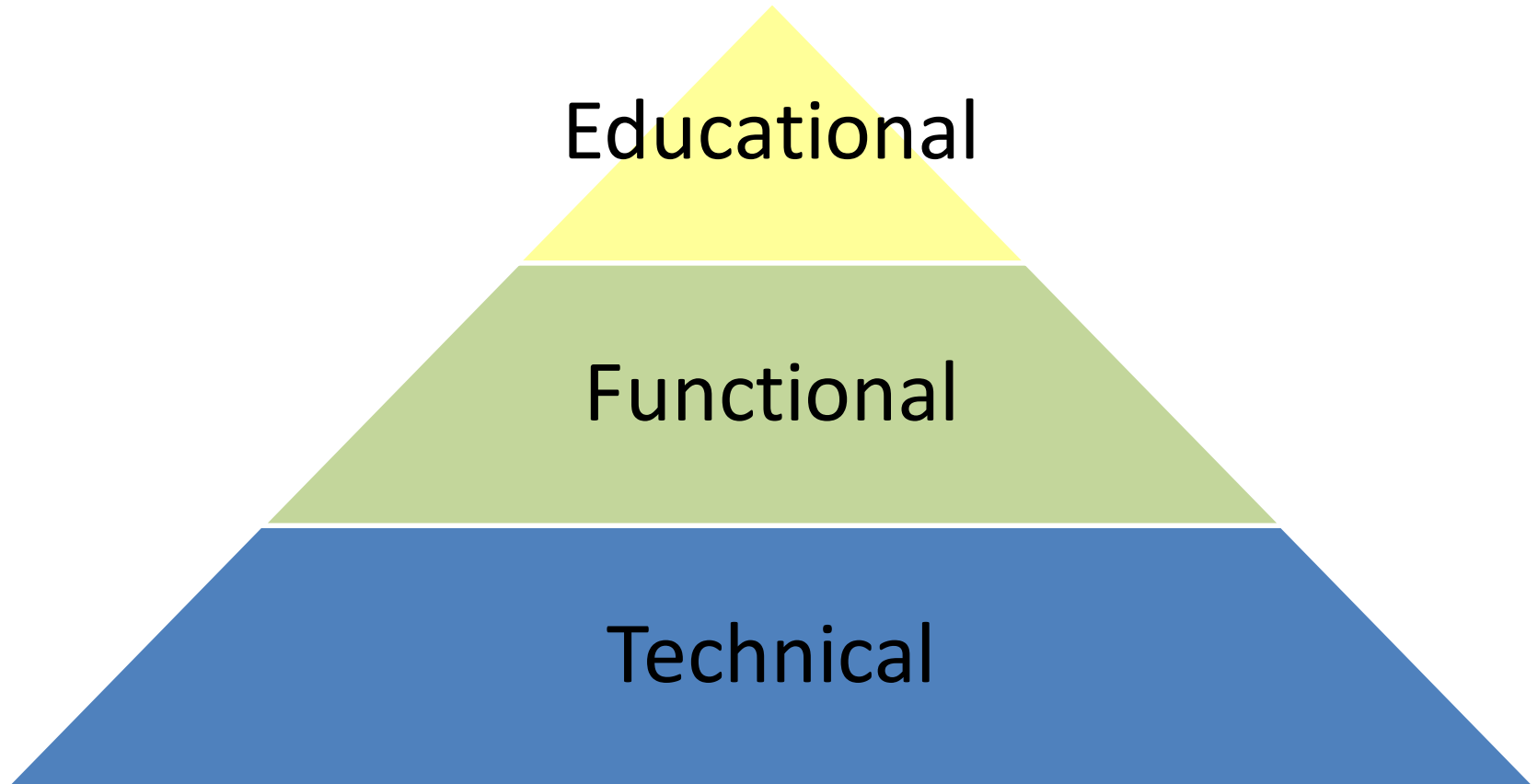
# Learning Environment

{ physical  
 digital  
 socio-cultural setting  
 activities  
 tools  
 documents &  
 other artefacts



(Goodyear, 2001 in Zitter, Kinkhorst, Simons & Ten Cate, 2009; Zitter, 2010; Zitter, De Bruijn, Simons & Ten Cate, 2010; Zitter e.a., 2011; Zitter e.a., 2012;. Zitter & Hoeve, 2012; Zitter & Hoeve, 2013)

# Architecture of Learning Environment

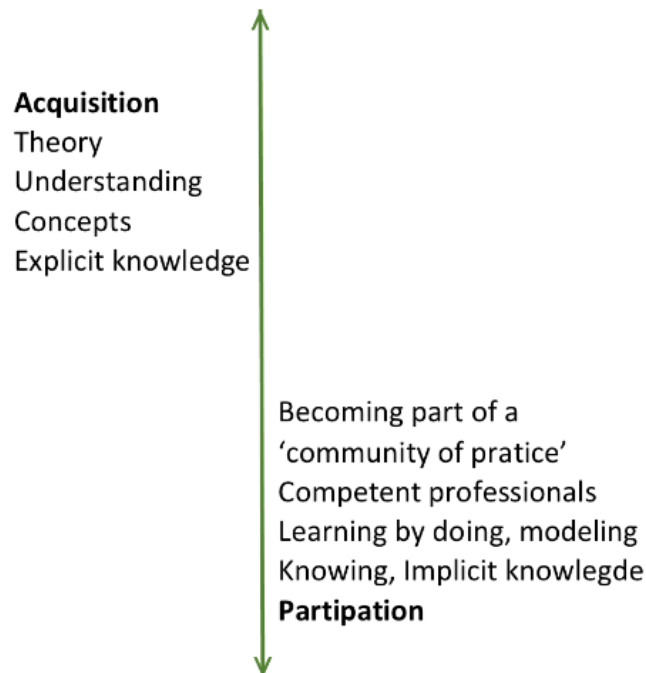




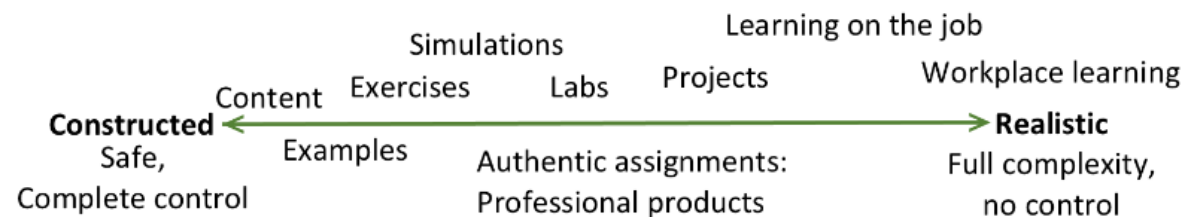
# Educational design: dimensions

(Zitter, Kinkhorst, Simons & Ten Cate, 2009; Zitter, 2010; Zitter, De Bruijn, Simons & Ten Cate, 2010; Zitter e.a., 2011; Zitter e.a., 2012; Zitter & Hoeve, 2012; Zitter & Hoeve, 2013)

## Dimension learning processes

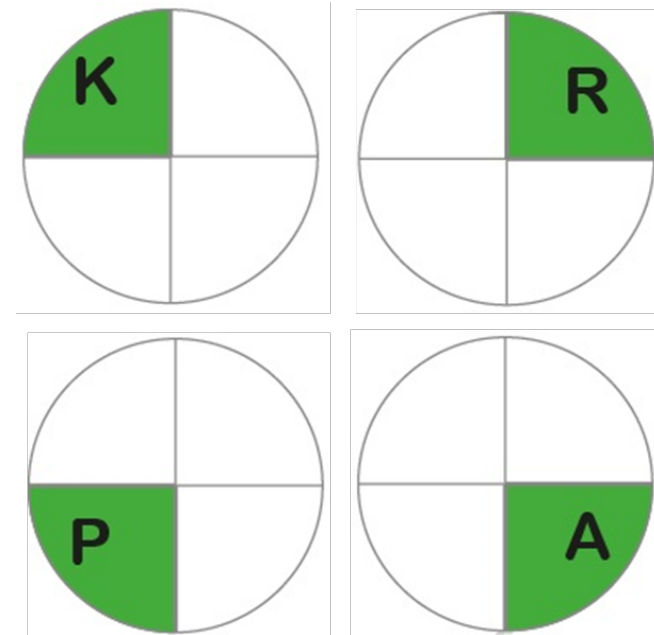
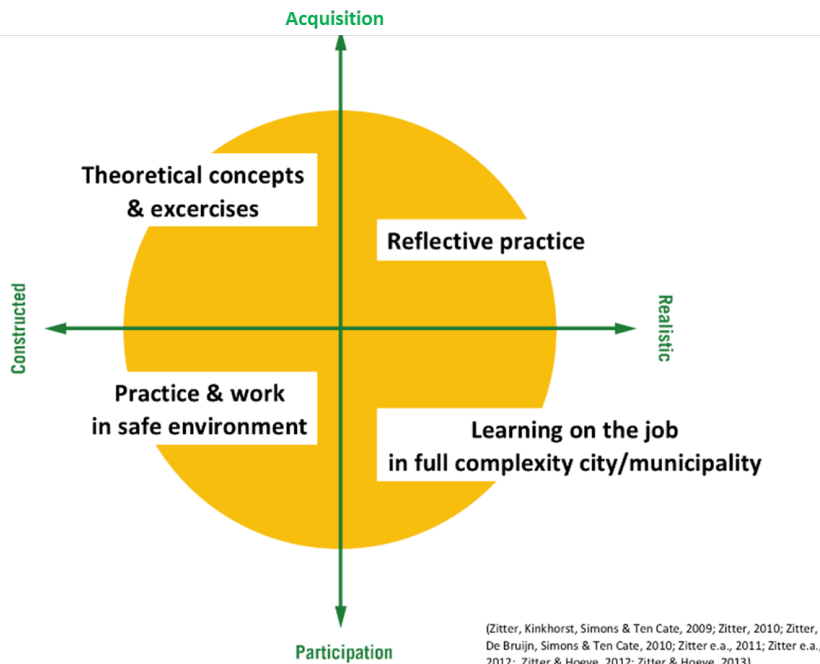


## Dimension conditions



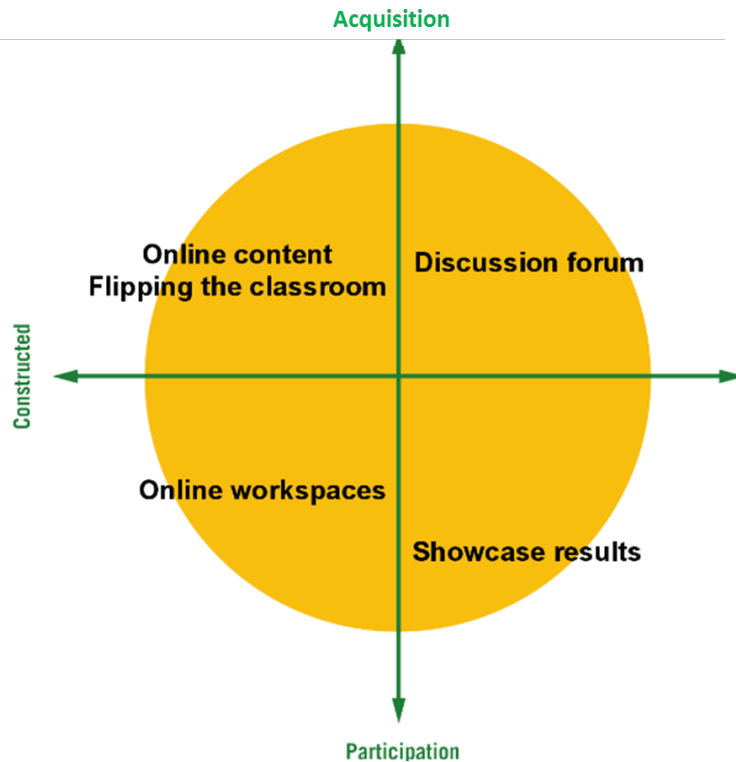
# Four quadrants of learning

## Traditional learning activities

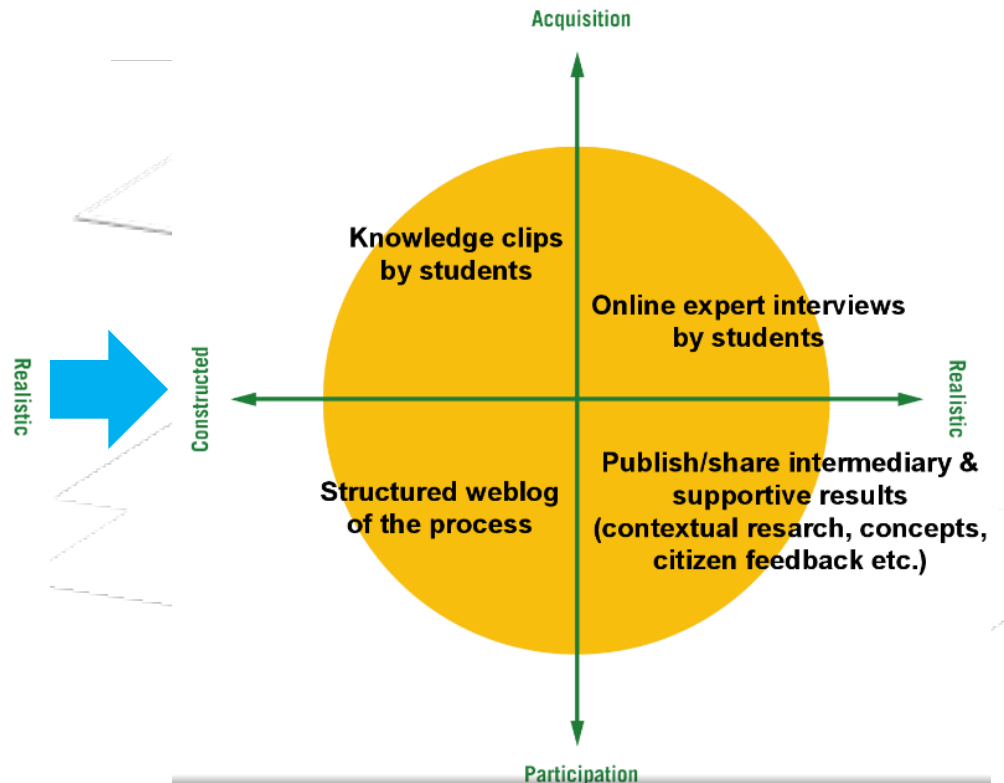


# Learning units in four quadrants

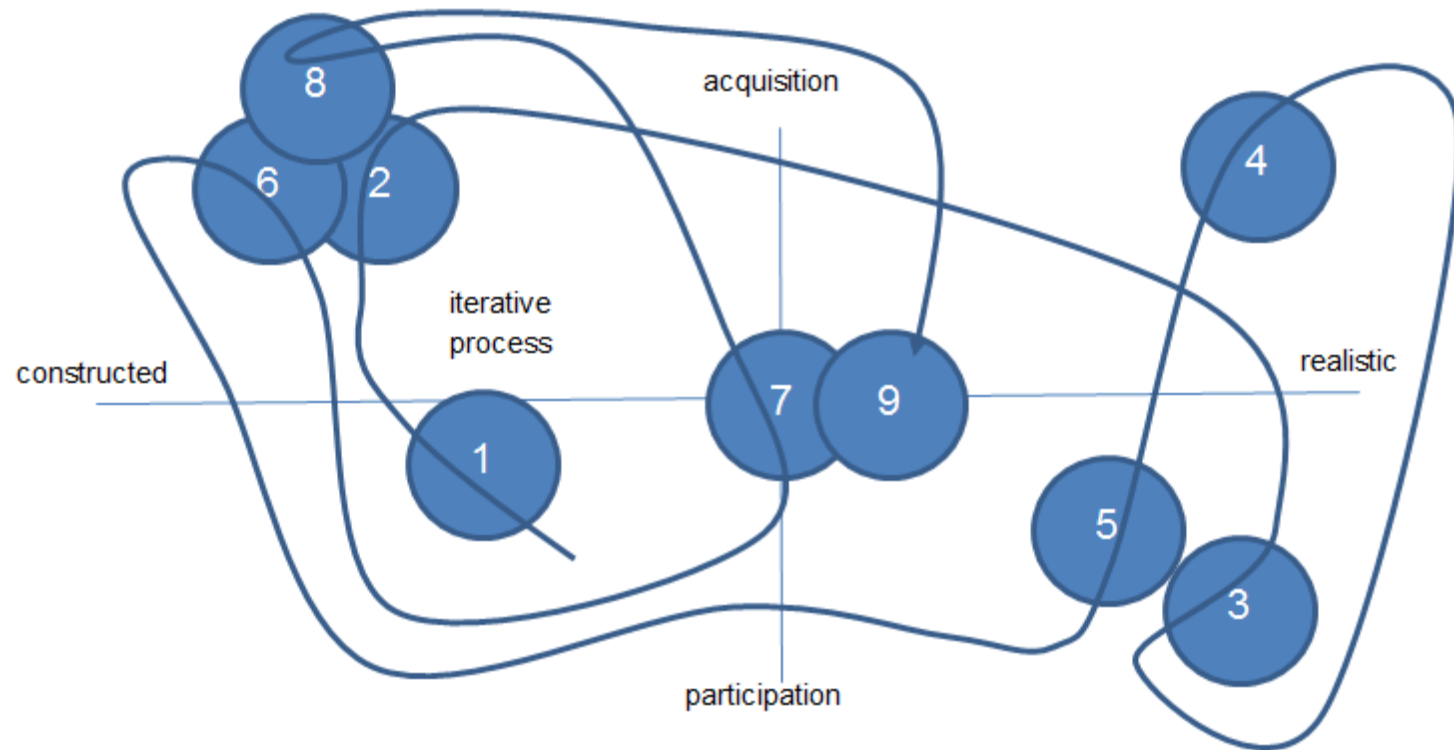
## ICT-supported activities



## ICT enables co-created education



# Learning scenarios



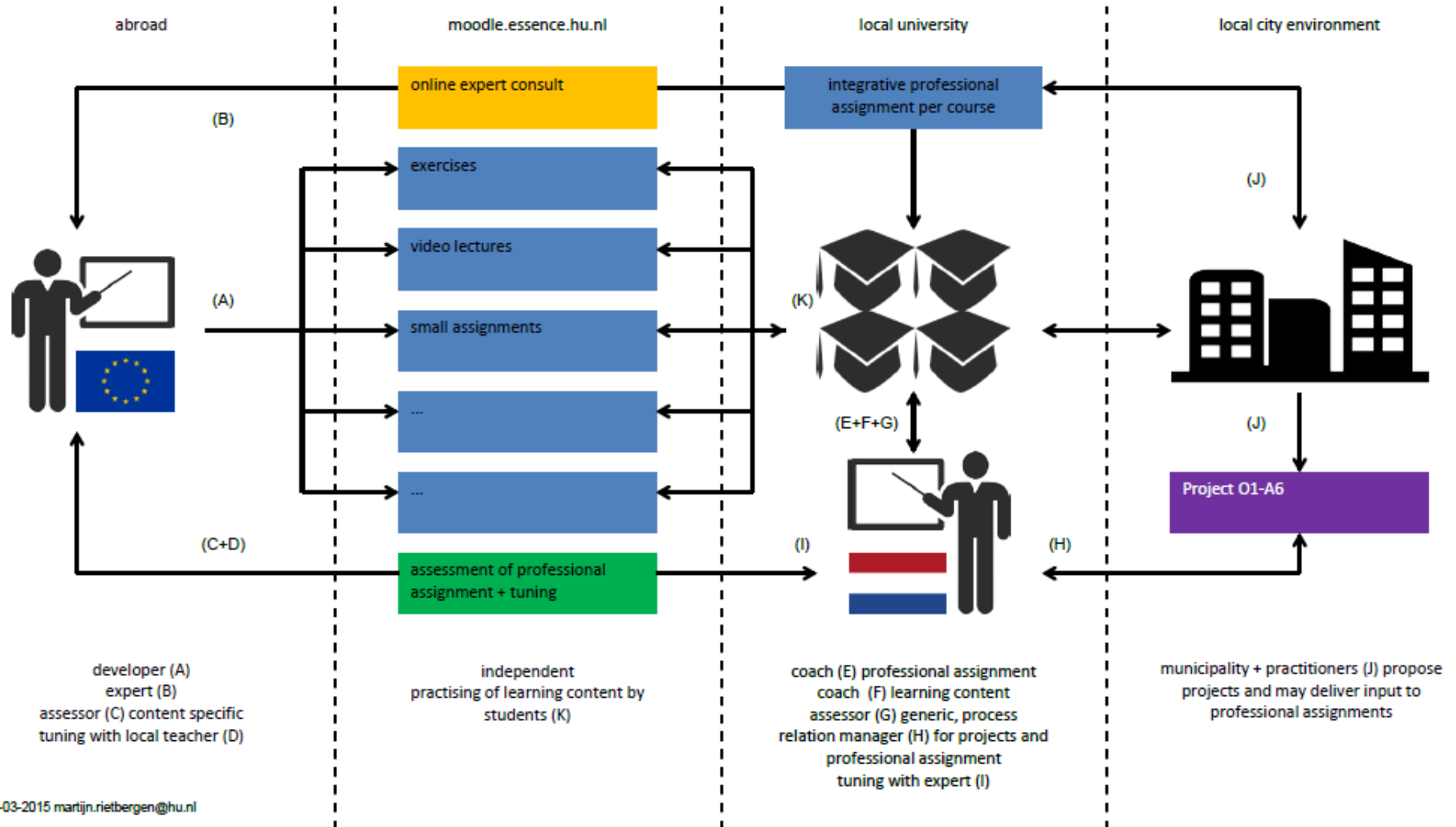
# Functional principles

## 1. System Context

- a) Web-based **part** of entire Learning Environment
- b) International & **joint** user experience

## 2. Requirements Engineering

- a) Providing “standard” ELE-functionalities
- b) Determine user types, roles & permissions



10-03-2015 martijn.rieltbergen@hu.nl

# Technical principles

Which infrastructure to enable the desired functionality?

Business architecture		MoSCoW
Users have access at any time, any place and from any device		
Information services		
Services are cross organisational boundaries		
Architecture		MoSCoW
Information services		
Information has one truth, one source and one owner		
on basis of risk analysis/classification		
Architecture		MoSCoW
Buy, before make		
easy to integrate		
loosely coupled		
s are based on standard building blocks		
ssible, specific when necessary		

Ad 1: Communication and collaboration between students and teachers;	Moodle	Sakai	Eliademy
Internal messaging	Yes, via profile	Yes, <a href="http://www.indiana.edu/~sakai/display.cgi?docid=330">http://www.indiana.edu/~sakai/display.cgi?docid=330</a>	No, mailto links only
Discussion groups	Yes, via internal forum	Yes, via forum	Yes, via forum
Bulletin boards	Yes	Yes	No
Internal "News service"	Yes	Yes	No
Project areas	Yes, via groups	Yes, <a href="http://www.indiana.edu/~sakai/display.cgi?docid=330">http://www.indiana.edu/~sakai/display.cgi?docid=330</a>	No
Chat	Yes, chatmodule	Yes, <a href="http://www.indiana.edu/~sakai/display.cgi?docid=330">http://www.indiana.edu/~sakai/display.cgi?docid=330</a>	No
Overview of logged in users.	Yes	Yes, <a href="http://fire.sakaiproject.org/browse/586-10492">http://fire.sakaiproject.org/browse/586-10492</a>	No
Shared calendar	Yes, via calendar	Yes, via calendar	Yes, via calendar



Essence My courses 0

### ★ ABOUT ESSENCE

**ESSENCE: European Sustainable Solutions for Existing and New City Environments**

**Purpose:** to promote the development of sustainable cities through international cooperation.

ESSENCE is working on this through three main lines:

- An international, interdisciplinary curriculum is developed;
- Students work on practical solutions for issues concerning sustainability in the urban environment on behalf of three local governments;
- New teaching methods are studied and applied in order to achieve best practices for using MOOC, e-learning and blended learning.

[Essence Homepage](#)

### TWEETS ABOUT ESSENCE

#CARPEessence

**Erlijn Eweg** @erlijn  
#CARPEessence @carpanetwork in Turku. Morning walk to the conference hall with #hufmt lecturers pic.twitter.com/DQN2wCHnuu  
Retweeted by SSCities

Tweet #CARPEessence

[#CARPEessence](#)

### PARTNERSHIPS

- Hamburg University of Applied Sciences, Germany [www.haw-hamburg.de](http://www.haw-hamburg.de)
- HU University of Applied Sciences Utrecht, The Netherlands (HU), [www.hu.nl](http://www.hu.nl)
- Turku University of Applied Sciences, Finland (TUA) [www.turkuamk.fi](http://www.turkuamk.fi)
- Universitat Politècnica de València, Spain (UPV), [www.upv.es](http://www.upv.es)
- Manchester Metropolitan University, United Kingdom [www.mmu.ac.uk](http://www.mmu.ac.uk)

City of Utrecht, Netherlands, [www.utrecht.nl](http://www.utrecht.nl)  
City of Alcoi, Spain, [www.alcoi.org](http://www.alcoi.org)  
City of Turku, Finland, [www.turku.fi](http://www.turku.fi)

[CARPE](#)

### Wiki SSC

Wiki SSC

### Available courses

**Project documentation**

Teacher: Willem de Kock  
Teacher: Erlijn Eweg

In this course, all important Essence project documentation is stored for future reference by the development team.

**Staff Training Blended Learning Environments**

### INTERVIEW WITH JOHAN VERSENDAAL ABOUT ESSENCE

Interview with Johan Versendaal about...

### CALENDAR

July 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4

13:27

Esther van der Stappen  
Essence-Moodle

Filter

My courses

Notifications

Messages

Calendar events

My files

Website

Help

App settings

Change site

Project c

Staff Tra

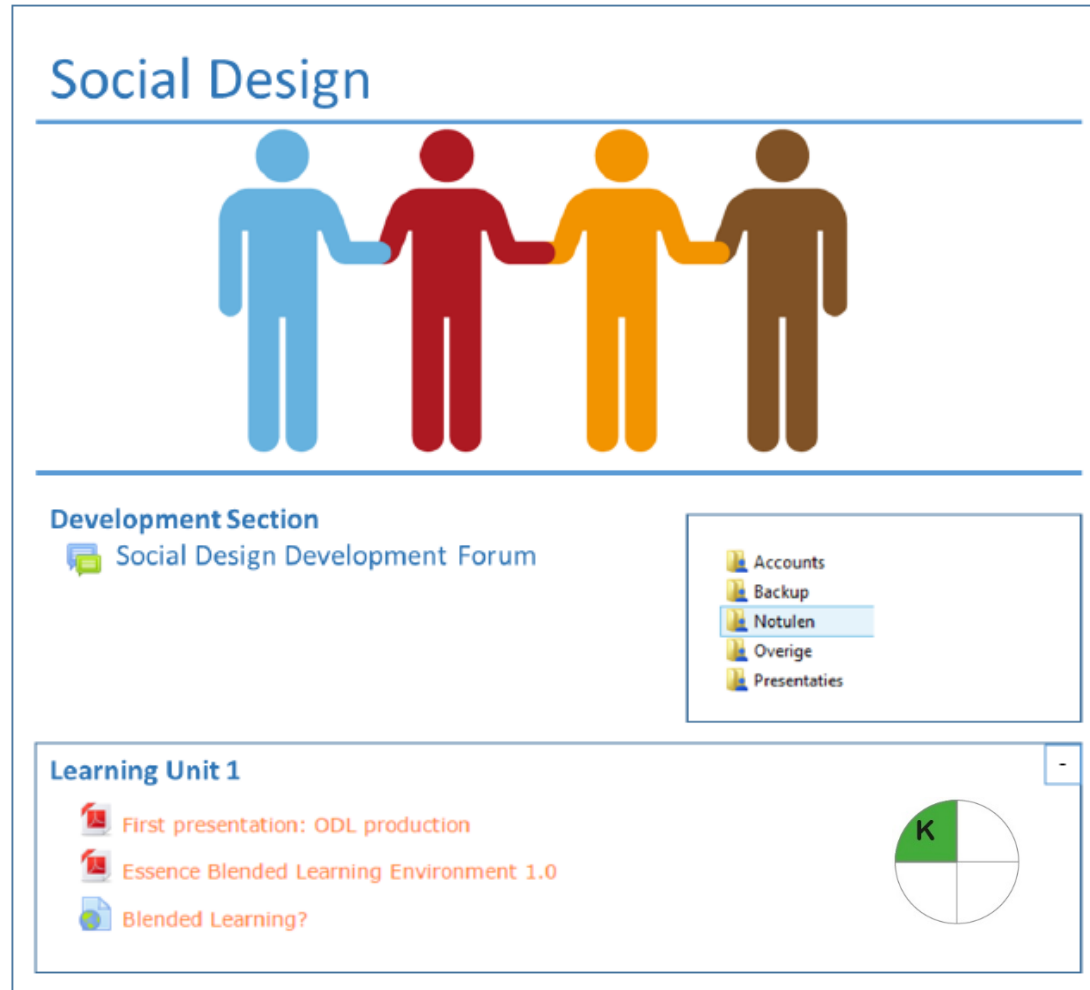
09/2015

Essence International Conference, Alcoi – Sept 22 2015

16




# Default Course Structure



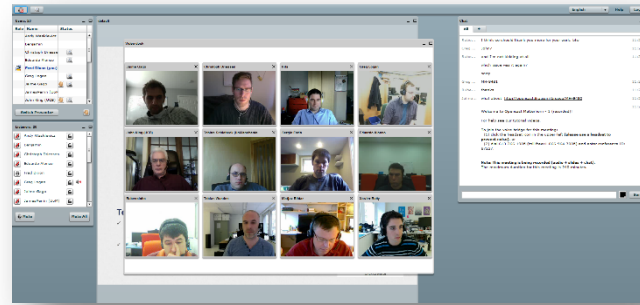
# Example of a course

<http://moodle.essence.hu.nl/>



The screenshot shows the Moodle course interface for 'A3 - The social design'. The top navigation bar includes 'Essence', 'My courses', and 'This course'. The course title 'A3 - The social design' is prominently displayed. Below the title, there is a section for 'The Social Design' featuring a large image of a community garden. The 'General Course Information' section includes links for 'News forum' and 'Course description'. The 'Development Section' contains a paragraph about the course's purpose and a link to the 'Social design Forum from Valencia Staff Training'. The 'Introduction' section features a pie chart and a detailed description of the course content. On the right side, there is a sidebar with various tools and links, including 'Turn editing on', 'SEARCH FORUMS', 'LATEST NEWS', and 'ADMINISTRATION'.

# Next steps...



- **August '15:**  
Migrated from test server to production server (professionally hosted)
- **Continuous:**  
Improve & extend functionalities to support learning!
- **November '15:**  
Try out with teachers in Turku
- **June '16:**  
Try out with students in Manchester
- **September '16:**  
Live with students across Europe!

